

Bauer Media ABC Bulletin

ABC - Total

Women's Market	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
Closer	459,693	498,683	526,713	-12.7%	-7.8%
Grazia	219,741	224,421	228,770	-3.9%	-2.1%
Heat	326,677	370,132	417,163	-21.7%	-11.7%
More!	170,033	188,265	187,159	-9.2%	-9.7%
Mother and Baby	47,714	50,653	53,399	-10.6%	-5.8%
Pregnancy & Birth	26,775	28,881	35,491	-24.6%	-7.3%
Top Sante	70,076	68,278	81,848	-14.4%	2.6%
Yours	285,890	293,016	297,231	-3.8%	-2.4%

Men's	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
FHM	155,557	177,261	192,586	-19.2%	-12.2%
ZOO	54,318	68,610	80,026	-32.1%	-20.8%

Music & Entertainment	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
Empire	171,013	172,639	179,064	-4.5%	-0.9%
Kerrang!	43,033	42,967	44,013	-2.2%	0.2%
Mojo	87,262	94,617	91,678	-4.8%	-7.8%
Q	80,418	88,240	89,450	-10.1%	-8.9%

Motoring	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
Car	54,006	58,380	62,443	-13.5%	-7.5%
Classic Cars	35,466	36,567	37,424	-5.2%	-3.0%
Practical Classics and Car Restorer	50,181	53,177	53,094	-5.5%	-5.6%

Motoring*	Jan-Dec 2010	Jan-Dec 2009	YOY % change
Bike	57,472	65,147	-11.8%
Classic Bike	45,369	43,178	5.1%
Land Rover Owner International	40,990	39,194	4.6%
Motor Cycle News	106,446	114,304	-6.9%
Parkers Car Price Guide	14,202	17,897	-20.6%
Performance Bikes	21,385	23,733	-9.9%
Ride	42,218	47,335	-10.8%

Sport	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
Golf World	36,307	35,158	36,029	0.8%	3.3%
Today's Golfer	65,910	64,595	67,518	-2.4%	2.0%

Sport & Leisure*	Jan-Dec 2010	Jan-Dec 2009	YOY % change
Angling Times	47,349	52,089	-9.1%
Bird Watching	17,511	17,663	-0.9%
Country Walking	39,519	42,773	-7.6%
Digital Photo	56,463	60,792	-7.1%
Improve Your Coarse Fishing	42,386	48,334	-12.3%
Match	57,108	72,881	-21.6%
Model Rail	29,817	28,337	5.2%
Practical Fishkeeping	12,724	14,558	-12.6%
Practical Photography	48,909	50,654	-3.4%
Rail	20,006	20,546	-2.6%
Sea Angler	35,624	37,743	-5.6%
Steam Railway	32,441	32,842	-1.2%
Trail	35,395	40,674	-13.0%
Trout & Salmon	30,005	31,965	-6.1%
Trout Fisherman	18,602	20,355	-8.6%
Your Horse	28,577	29,802	-4.1%

Gardening	Jan-Jun 2011	Jul-Dec 2010	Jan-Jun 2010	YOY % change	POP % change
Garden Answers	19,855	18,163	20,733	-4.2%	9.3%
Garden News	30,323	28,585	32,913	-7.9%	6.1%

All data 6-monthly reporting periods except *annual audits