

Bauer Media ABC January - June 2009

ABC - Total

Women's Market	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
More!	190,708	181,260	162,544	17.3%	5.2%
Grazia	228,694	227,156	227,102	0.7%	0.7%
Closer	530,371	539,991	527,325	0.6%	-1.8%
Heat	445,192	470,475	470,129	-5.3%	-5.4%
Mother and Baby	60,008	51,229	65,996	-9.1%	17.1%
Pregnancy & Birth	38,778	33,327	44,466	-12.8%	16.4%
Top Sante	85,074	74,007	92,981	-8.5%	15.0%
Yours	301,089	307,064	337,639	-10.8%	-1.9%

Men's	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
FHM	235,027	272,545	280,392	-16.2%	-13.8%
ZOO	111,012	145,555	161,331	-31.2%	-23.7%

Music & Entertainment	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
Empire	194,016	189,619	187,202	3.6%	2.3%
Kerrang!	43,253	52,272	60,290	-28.3%	-17.3%
Mojo	97,722	100,507	106,367	-8.1%	-2.8%
Q	100,172	103,017	113,174	-11.5%	-2.8%

Motoring	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
Car	62,041	72,536	68,126	-8.9%	-14.5%
Classic Cars	35,564	37,091	34,589	2.8%	-4.1%
Land Rover Owner International	na	40,033	43,021	na	na
Practical Classics and Car Restorer	57,936	57,758	59,011	-1.8%	0.3%

Sport	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
Golf World	36,852	35,787	35,014	5.2%	3.0%
Today's Golfer	77,069	81,862	86,428	-10.8%	-5.9%

Gardening	Jan-Jun 2009	Jul-Dec 2008	Jan-Jun 2008	YOY % change	POP % change
Garden Answers	23,360	24,404	28,018	-16.6%	-4.3%
Garden News	35,538	33,690	36,248	-2.0%	5.5%