

<b>Women's Market</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
More!	260,331	200,033	162,544	-38%	-19%
Grazia	220,125	227,083	227,102	3%	0%
Closer	570,239	548,594	527,325	-8%	-4%
Heat	558,365	533,034	470,129	-16%	-12%
Mother & Baby	75,040	65,856	65,996	-12%	0%
Pregnancy & Birth	50,917	44,152	44,466	-13%	1%
Top Santé	110,053	98,082	92,981	-16%	-5%
Yours	344,438	327,072	337,639	-2%	3%

<b>Men's</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
FHM	311,590	315,149	280,392	-10%	-11%
Arena	30,886	25,232	30,896	0%	22%
ZOO	186,732	179,006	161,331	-14%	-10%

<b>Music &amp; Entertainment</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
Empire	179,373	181,511	187,202	4%	3%
Kerrang!	83,610	76,937	60,290	-28%	-22%
Mojo	112,037	106,218	106,367	-5%	0%
Q	130,179	131,330	113,174	-13%	-14%

<b>Motoring</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
Car (Inc. Performance Car)	80,312	75,031	68,126	-15%	-9%
Classic Cars	38,268	40,162	34,589	-10%	-14%
Land Rover Owner International	45,923	47,028	43,021	-6%	-9%
Practical Classics & Car Restorer	60,012	59,651	59,011	-2%	-1%

<b>Sport</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
Golf World	33,007	30,034	35,014	6%	17%
Today's Golfer	92,792	81,790	86,428	-7%	6%

<b>Gardening</b>	<b>Jan 2007 - Jun 2007</b>	<b>Jul 2007 - Dec 2007</b>	<b>Jan 2008 - Jun 2008</b>	<b>YOY % change</b>	<b>POP % change</b>
Garden Answers	36,549	26,880	28,018	-23%	4%
Garden News	44,047	36,020	36,248	-18%	1%