



MEDIA

Bauer Media Issue by Issue / Monthly Circulation - December 2009

For those titles that publish 18 or more issues in a year this table displays a calculated average monthly circulation figure and the number of issues that have been published in that month.

For those titles that publish fewer than 18 issues in a year this table displays the circulation figure for each issue.

Issue identifier: for those titles reporting figures for each issue, the table will show the issue identifier as published on the magazine e.g. "Issue 40" or "December Issue".

The issue by issue / monthly analysis data does not include adjustments for prior audit period reconciliations. This is why the sum of the issue by issue / monthly figures added and divided by the number of issues will not equal the average net figure.

Title	Average Net Circulation	Month / Issue Identifier	Circulation	No. of Issues
Angling Times	52,089	January	47,435	4
		February	47,522	4
		March	49,153	5
		April	54,078	4
		May	50,845	4
		June	54,724	5
		July	61,138	4
		August	53,922	4
		September	57,001	5
		October	50,768	4
		November	47,406	4
		December	48,589	4
Bike	65,147	Mar-09	63,264	-
		Apr-09	74,834	-
		May-09	72,558	-
		Jun-09	64,275	-
		Jul-09	59,732	-
		Aug-09	69,615	-
		Sep-09	72,152	-
		Oct-09	70,466	-
		Nov-09	63,982	-
		Dec-09	59,453	-
		Jan-10	61,680	-
		Feb-10	61,546	-
Bird Watching	17,663	Feb-09	18,650	-
		Mar-09	18,123	-
		Apr-09	17,795	-
		May-09	18,066	-
		Jun-09	18,013	-
		Jul-09	17,349	-
		Aug-09	17,070	-
		Birdfair	16,030	-
		Sep-09	17,090	-
		Oct-09	18,286	-
		Nov-09	17,198	-
		Dec-09	17,943	-
Jan-10	17,780	-		
Car	60,061	Sep-09	67,014	-
		Oct-09	64,442	-
		Nov-09	67,877	-
		PCOTY-09	66,752	-
		Dec-09	59,489	-
		Jan-10	59,750	-
Classic Bike	43,178	Feb-09	42,696	-
		Mar-09	38,833	-
		Apr-09	42,385	-
		May-09	41,778	-
		Jun-09	41,819	-
		Jul-09	44,399	-
		Aug-09	49,762	-
		Sep-09	42,808	-
		Oct-09	45,245	-
		Nov-09	40,521	-
		Dec-09	43,506	-
		Jan-10	44,178	-
Classic Cars	37,411	Sep-09	34,976	-
		Oct-09	39,504	-
		Nov-09	39,062	-
		Dec-09	37,869	-
		Jan-10	34,164	-
		Feb-10	31,576	-
Closer	539,135	July	569,093	4
		August	697,548	4
		September	562,720	5
		October	426,292	4
		November	473,734	4
		December	462,302	4
Country Walking	42,773	Feb-09	44,676	-
		Mar-09	43,608	-
		Apr-09	41,210	-
		Spring-09	45,101	-
		May-09	42,416	-
		Jun-09	43,277	-
		Jul-09	39,565	-
		Aug-09	42,648	-
		Sep-09	44,040	-
		Oct-09	42,097	-
		Nov-09	40,780	-
		Dec-09	43,601	-
Jan-10	45,389	-		
Digital Photo	60,792	Mar-09	68,493	-
		Apr-09	68,375	-
		Spring-09	57,068	-
		May-09	58,260	-
		Jun-09	60,831	-
		Jul-09	55,067	-

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		Aug-09	58,768	-
		Sep-09	59,673	-
		Oct-09	61,193	-
		Nov-09	63,413	-
		Dec-09	59,467	-
		Jan-10	56,978	-
		Feb-10	56,677	-
Empire	194,239	Aug-09	188,535	-
		Sep-09	195,798	-
		Oct-09	195,711	-
		Nov-09	188,998	-
		Dec-09	176,225	-
		Jan-10	198,947	-
FHM	231,235	Aug-09	216,735	-
		Sep-09	219,147	-
		Oct-09	194,856	-
		Nov-09	238,869	-
		Dec-09	229,343	-
		Jan-10	273,156	-
Garden Answers	20,319	Aug-09	20,295	-
		Sep-09	25,821	-
		Oct-09	20,305	-
		Nov-09	18,970	-
		Dec-09	16,382	-
		Jan-10	19,849	-
Garden News	31,455	July	33,401	4
		August	33,389	4
		September	33,223	5
		October	31,426	4
		November	29,876	4
		December	27,853	5
Golf World	39,146	Sep-09	41,110	-
		Oct-09	39,019	-
		Nov-09	40,525	-
		Dec-09	38,669	-
		Jan-10	33,755	-
		Feb-10	37,343	-
Grazia	229,732	July	227,817	4
		August	252,408	4
		September	254,399	5
		October	222,796	4
		November	197,433	4
		December	190,174	4
Heat	458,858	July	517,006	4
		August	564,932	4
		September	469,046	5
		October	454,118	4
		November	340,570	4
		December	397,405	4
Improve Your Coarse Fishing	48,334	Issue 216	43,830	-
		Issue 217	44,724	-
		Issue 218	47,067	-
		Issue 219	44,295	-
		Issue 220	55,690	-
		Issue 221	48,496	-
		Issue 222	60,206	-
		Issue 223	51,291	-
		Issue 224	53,869	-
		Issue 225	42,072	-
		Issue 226	47,585	-
		Issue 227	41,819	-
		Issue 228	48,733	-
Kerrang!	41,125	July	39,296	5
		August	41,032	4
		September	41,511	5
		October	42,289	4
		November	40,232	4
		December	45,067	4
Land Rover Owner International	39,194	Mar-09	41,200	-
		Apr-09	41,840	-
		Spring-09	39,994	-
		May-09	39,972	-
		Jun-09	38,685	-
		Jul-09	35,990	-
		Aug-09	41,039	-
		Sep-09	40,275	-
		Oct-09	40,237	-
		Nov-09	40,801	-
		Dec-09	40,319	-
		Jan-10	39,269	-
		Feb-10	38,469	-
Match	72,881	January	75,342	4
		February	75,756	4
		March	70,182	5
		April	66,489	4
		May	70,531	4
		September	73,037	6
		June	72,318	4
		July	76,327	4
		August	86,757	4
		October	79,191	4
		November	69,081	4
		December	65,322	4
Maxpower	20,589	Feb-09	23,917	-
		Mar-09	20,195	-
		Apr-09	19,240	-
		May-09	27,338	-
		Jun-09	24,953	-
		Jul-09	20,715	-
		Aug-09	23,620	-
		Sep-09	20,439	-
		Oct-09	18,578	-
		Nov-09	16,679	-
		Dec-09	18,720	-
		Jan-10	17,731	-
Model Rail	28,337	Jan-09	28,600	-
		Feb-09	29,232	-
		Mar-09	29,008	-
		Apr-09	28,769	-
		May-09	29,698	-
		Jun-09	27,197	-
		Jul-09	28,020	-
		Summer-09	26,201	-

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		Aug-09	26,967	-
		Sep-09	27,164	-
		Oct-09	26,283	-
		Nov-09	31,370	-
		Dec-09	29,439	-
		Jan-10	27,113	-
Mojo	98,484	Aug-09	93,207	-
		Sep-09	86,924	-
		Oct-09	120,959	-
		Nov-09	95,961	-
		Dec-09	99,899	-
		Jan-10	98,610	-
More!	192,860	July	303,039	4
		August	201,512	4
		September	161,820	5
		October	178,245	4
		November	149,323	4
		December	159,683	4
Mother and Baby	52,416	Aug-09	50,809	-
		Sep-09	56,183	-
		Oct-09	70,844	-
		Nov-09	52,451	-
		Dec-09	51,939	-
		Jan-10	37,632	-
Motor Cycle News	114,304	January	109,081	4
		February	113,589	4
		March	120,002	4
		April	120,418	5
		May	117,402	4
		June	122,482	4
		July	118,842	5
		August	115,466	4
		September	116,064	5
		October	115,805	4
		November	111,942	4
		December	94,931	5
Parkers Car Price Guide	17,897	Feb-09	22,578	-
		Mar-09	22,564	-
		Apr-09	21,477	-
		May-09	18,651	-
		Jun-09	16,891	-
		Jul-09	17,609	-
		Aug-09	19,054	-
		Sep-09	16,242	-
		Oct-09	18,314	-
		Nov-09	14,566	-
		Dec-09	13,219	-
		Jan-10	12,164	-
Performance Bikes	23,733	Feb-09	22,945	-
		Mar-09	27,200	-
		Apr-09	27,276	-
		May-09	23,884	-
		Jun-09	22,364	-
		Jul-09	22,965	-
		Aug-09	22,597	-
		Sep-09	22,191	-
		Oct-09	28,795	-
		Nov-09	21,453	-
		Dec-09	21,857	-
		Jan-10	21,720	-
Practical Classics and Car Restorer	57,016	Aug-09	59,342	-
		Sep-09	61,101	-
		Oct-09	57,727	-
		Nov-09	59,031	-
		Dec-09	54,278	-
		Jan-10	58,274	-
		Feb-10	55,090	-
Practical Fishkeeping	14,558	Feb-09	15,400	-
		Mar-09	15,258	-
		Apr-09	15,867	-
		May-09	15,509	-
		Jun-09	14,635	-
		Jul-09	13,834	-
		Aug-09	13,767	-
		Sep-09	14,089	-
		Oct-09	14,233	-
		Nov-09	13,778	-
		Dec-09	14,059	-
		Xmas-09	14,402	-
		Jan-10	14,747	-
Practical Photography	50,654	Mar-09	51,813	-
		Apr-09	58,372	-
		Spring-09	55,051	-
		May-09	48,858	-
		Jun-09	48,681	-
		Jul-09	49,660	-
		Aug-09	51,078	-
		Sep-09	49,391	-
		Oct-09	48,491	-
		Nov-09	47,770	-
		Dec-09	49,756	-
		Jan-10	50,581	-
		Feb-10	45,783	-
Pregnancy & Birth	36,772	Aug-09	36,759	-
		Sep-09	35,248	-
		Oct-09	50,265	-
		Nov-09	42,010	-
		Dec-09	29,825	-
		Jan-10	26,309	-
Q	94,811	Aug-09	101,046	-
		Sep-09	103,567	-
		Oct-09	102,353	-
		Nov-09	94,161	-
		Dec-09	98,180	-
		Jan-10	91,929	-
Rail	20,546	January	20,972	2
		February	20,856	2
		March	20,140	2
		April	20,429	2
		May	20,538	2
		June	20,637	2
		July	20,979	3
		August	20,712	2
		September	20,916	2
		October	20,142	2
		November	20,057	2
		December	20,077	3
Ride	47,335	Feb-09	46,803	-
		Spring-09	48,174	-

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		May-09	50,632	-
		Jun-09	48,923	-
		Jul-09	46,305	-
		Aug-09	49,779	-
		sep-09	52,470	-
		Oct-09	49,102	-
		Nov-09	45,001	-
		Dec-09	44,192	-
		Jan-10	41,804	-
		Feb-10	41,256	-
Sea Angler	37,743	Issue 436	39,884	-
		Issue 437	35,109	-
		Issue 438	35,934	-
		Issue 439	37,108	-
		Issue 440	36,568	-
		Issue 441	38,301	-
		Issue 442	39,811	-
		Issue 443	37,771	-
		Issue 444	38,372	-
		Issue 445	39,766	-
		Issue 446	38,641	-
		Issue 447	36,605	-
		Issue 448	35,958	-
Steam Railway	32,842	Issue 358	32,345	-
		Issue 359	33,513	-
		Issue 360	32,614	-
		Issue 361	32,277	-
		Issue 362	33,598	-
		Issue 363	34,327	-
		Issue 364	33,793	-
		Issue 365	34,441	-
		Issue 366	32,031	-
		Issue 367	32,738	-
		Issue 368	32,010	-
		Issue 369	31,558	-
		Issue 370	32,329	-
Today's Golfer	72,007	Issue 259	82,025	-
		Issue 260	74,804	-
		Issue 261	77,702	-
		Issue 262	70,848	-
		Issue 263	68,004	-
		Issue 264	65,084	-
		Issue 265	69,687	-
Top Sante Health & Beauty	78,541	Aug-09	86,204	-
		Sep-09	77,277	-
		Oct-09	83,514	-
		Nov-09	77,389	-
		Dec-09	71,394	-
		Jan-10	62,334	-
Trail	40,674	Mar-09	41,185	-
		Apr-09	42,489	-
		Spring-09	41,125	-
		May-09	40,478	-
		Jun-09	42,984	-
		Jul-09	37,155	-
		Aug-09	37,832	-
		Sep-09	45,145	-
		Oct-09	38,156	-
		Nov-09	43,927	-
		Dec-09	39,877	-
		Jan-10	42,054	-
		Feb-10	39,259	-
Trout & Salmon	31,965	Feb-09	30,241	-
		Mar-09	32,770	-
		Apr-09	34,463	-
		May-09	33,144	-
		Jun-09	32,253	-
		Jul-09	33,904	-
		Aug-09	32,591	-
		Sep-09	33,820	-
		Oct-09	30,164	-
		Nov-09	28,806	-
		Dec-09	30,419	-
		Jan-10	30,314	-
Trout Fisherman	20,355	Issue 388	22,296	-
		Issue 389	21,237	-
		Issue 390	24,112	-
		Issue 391	24,710	-
		Issue 392	22,210	-
		Issue 393	20,708	-
		Issue 394	20,867	-
		Issue 395	19,152	-
		Issue 396	18,827	-
		Issue 397	18,708	-
		Issue 398	17,064	-
		Issue 399	18,813	-
		Issue 400	18,229	-
Your Horse	29,802	Issue 317	30,375	-
		Issue 318	28,620	-
		Issue 319	29,866	-
		Issue 320	34,382	-
		Issue 321	26,470	-
		Issue 322	31,425	-
		Issue 323	28,090	-
		Issue 324	28,211	-
		Issue 325	28,698	-
		Issue 326	35,767	-
		Issue 327	33,175	-
		Issue 328	29,548	-
		Issue 329	27,915	-
		Issue 330	26,758	-
Yours	284,560	July	290,578	2
		August	297,955	2
		September	289,238	2
		October	291,786	2
		November	291,756	2
		December	287,460	2
Zoo	102,043	July	106,806	4
		August	108,796	4
		September	105,216	5
		October	96,120	4
		November	98,611	4
		December	97,234	4