

## Bauer Media NRS Bulletin

**April - September 2011**

Y = Yearly data (Oct 10 - Sep 11)

T = Two year data (Oct 09 - Sep 11)

**Average Issue Readership (AIR)**  
Adults (000s)

<b>WOMEN'S WEEKLY</b>	
Closer	1,568
Grazia	440
Heat	1,410
More Y	418
<b>MEN'S MARKET</b>	
Empire	820
FHM	900
Zoo Y	364
<b>MUSIC MARKET</b>	
Kerrang! Y	356
Mojo Y	248
Q	427
<b>MATURE MARKET</b>	
Yours	530
<b>PARENTING MARKET</b>	
Mother & Baby	490
Pregnancy & Birth T	164
<b>HEALTH MARKET</b>	
Top Santé Y	177
<b>CAR MARKET</b>	
Car T	172
Classic Cars Y	378
<b>SPORT MARKET</b>	
Golf World Y	333
Match T	239
Today's Golfer Y	265