















RAJAR: Q3 2010

		Q3 2010	Q2 2010	Q3 2009	Q on Q	Y on Y
	Weekly Reach	13,303,000	12,982,000	12,494,000	321,000	809,000
	Total Hours	116,044,000	109,775,000	109,636,000	6,269,000	6,408,000
	Weekly Reach	2,149,000	2,046,000	2,009,000	103,000	140,000
	Total Hours	14,774,000	13,878,000	12,041,000	896,000	2,733,000
	Weekly Reach	1,771,000	1,848,000	1,563,000	-77,000	208,000
	Total Hours	10,776,000	12,129,000	9,865,000	-1,353,000	911,000
	Weekly Reach	374,000	376,000	343,000	-2,000	31,000
	Total Hours	2,670,000	2,585,000	2,687,000	85,000	-17,000
	Weekly Reach	443,000	374,000	336,000	69,000	107,000
	Total Hours	3,074,000	2,382,000	1,976,000	692,000	1,098,000
	Weekly Reach	366,000	336,000	359,000	30,000	7,000
	Total Hours	2,052,000	1,907,000	1,935,000	145,000	117,000
	Weekly Reach	798,000	755,000	727,000	43,000	71,000
	Total Hours	7,368,000	6,592,000	6,848,000	776,000	520,000

	Weekly Reach	4,716,000	4,770,000	4,532,000	-54,000	184,000
	Total Hours	41,599,000	41,985,000	41,624,000	-386,000	-25,000
	Weekly Reach	542,000	530,000	560,000	12,000	-18,000
	Total Hours	5,615,000	4,397,000	5,175,000	1,218,000	440,000
	Weekly Reach	297,000	329,000	335,000	-32,000	-38,000
	Total Hours	2,875,000	3,533,000	3,101,000	-658,000	-226,000
	Weekly Reach	112,000	108,000	98,000	4,000	14,000
	Total Hours	1,209,000	1,166,000	982,000	43,000	227,000
	Weekly Reach	124,000	115,000	133,000	9,000	-9,000
	Total Hours	1,234,000	1,228,000	1,415,000	6,000	-181,000
	Weekly Reach	185,000	177,000	166,000	8,000	19,000
	Total Hours	1,768,000	1,835,000	1,846,000	-67,000	-78,000
	Weekly Reach	127,000	122,000	115,000	5,000	12,000
	Total Hours	1,577,000	1,574,000	1,390,000	3,000	187,000
	Weekly Reach	106,000	105,000	89,000	1,000	17,000
	Total Hours	957,000	1,041,000	832,000	-84,000	125,000

	Weekly Reach	60,000	60,000	49,000	0	11,000
	Total Hours	749,000	772,000	688,000	-23,000	61,000
	Weekly Reach	439,000	441,000	366,000	-2,000	73,000
	Total Hours	3,996,000	3,522,000	3,192,000	474,000	804,000
	Weekly Reach	538,000	524,000	461,000	14,000	77,000
	Total Hours	3,910,000	3,974,000	3,228,000	-64,000	682,000
	Weekly Reach	317,000	338,000	313,000	-21,000	4,000
	Total Hours	2,375,000	2,795,000	2,501,000	-420,000	-126,000
	Weekly Reach	393,000	377,000	424,000	16,000	-31,000
	Total Hours	2,894,000	2,397,000	3,027,000	497,000	133,000
	Weekly Reach	195,000	200,000	145,000	-5,000	50,000
	Total Hours	1,344,000	1,402,000	1,132,000	-58,000	212,000
	Weekly Reach	173,000	158,000	130,000	15,000	43,000
	Total Hours	1,193,000	1,332,000	1,003,000	-139,000	190,000
	Weekly Reach	243,000	233,000	270,000	10,000	-27,000
	Total Hours	1,635,000	1,548,000	2,570,000	87,000	-935,000

	Weekly Reach	347,000	360,000	362,000	-13,000	-15,000
	Total Hours	2,400,000	2,846,000	3,073,000	-446,000	-673,000
	Weekly Reach	281,000	257,000	250,000	24,000	31,000
	Total Hours	2,876,000	2,588,000	2,760,000	288,000	116,000
	Weekly Reach	364,000	373,000	349,000	-9,000	15,000
	Total Hours	3,486,000	3,537,000	3,715,000	-51,000	-229,000
	Weekly Reach	588,000	585,000	553,000	3,000	35,000
	Total Hours	6,362,000	6,124,000	6,475,000	238,000	-113,000
	Weekly Reach	631,000	646,000	635,000	-15,000	-4,000
	Total Hours	7,509,000	6,877,000	6,487,000	632,000	1,022,000
	Weekly Reach	348,000	364,000	360,000	-16,000	-12,000
	Total Hours	3,763,000	4,195,000	3,760,000	-432,000	3,000
	Weekly Reach	136,000	135,000	160,000	1,000	-24,000
	Total Hours	1,487,000	1,583,000	1,968,000	-96,000	-481,000
	Weekly Reach	160,000	160,000	151,000	0	9,000
	Total Hours	1,994,000	1,979,000	1,784,000	15,000	210,000

	Weekly Reach	369,000	347,000	369,000	22,000	0
	Total Hours	4,286,000	3,373,000	3,193,000	913,000	1,093,000
	Weekly Reach	63,000	60,000	49,000	3,000	14,000
	Total Hours	282,000	209,000	355,000	73,000	-73,000
	Weekly Reach	1,153,000	1,138,000	1,151,000	15,000	2,000
	Total Hours	4,132,000	3,872,000	4,475,000	260,000	-343,000
	Weekly Reach	1,109,000	990,000	961,000	119,000	148,000
	Total Hours	4,002,000	3,598,000	3,977,000	404,000	25,000
	Weekly Reach	246,000	233,000	270,000	13,000	-24,000
	Total Hours	492,000	495,000	733,000	-3,000	-241,000
	Weekly Reach	578,000	672,000	623,000	-94,000	-45,000
	Total Hours	1,504,000	2,787,000	2,327,000	-1,283,000	-823,000