














RAJAR: Q1 2009

		Q1 2009	Q4 2008	Q1 2008	Q on Q	Y on Y
	Weekly Reach	12,397,000	12,433,000	11,904,000	-36,000	493,000
	Total Hours	108,048,000	110,211,000	105,736,000	-2,163,000	2,312,000
	Weekly Reach	2,051,000	1,997,000	1,918,000	54,000	133,000
	Total Hours	11,963,000	12,607,000	12,743,000	-644,000	-780,000
	Weekly Reach	1,707,000	1,579,000	1,583,000	128,000	124,000
	Total Hours	9,670,000	8,875,000	9,454,000	795,000	216,000
	Weekly Reach	332,000	313,000	277,000	19,000	55,000
	Total Hours	2,476,000	2,455,000	2,148,000	21,000	328,000
	Weekly Reach	290,000	284,000	225,000	6,000	65,000
	Total Hours	1,957,000	1,986,000	1,582,000	-29,000	375,000
	Weekly Reach	374,000	368,000	401,000	6,000	-27,000
	Total Hours	2,137,000	2,253,000	2,469,000	-116,000	-332,000
	Weekly Reach	716,000	711,000	667,000	5,000	49,000
	Total Hours	8,138,000	7,535,000	6,026,000	603,000	2,112,000

	Weekly Reach	4,554,000	4,631,000	4,508,000	-77,000	46,000
	Total Hours	41,509,000	41,895,000	40,881,000	-386,000	628,000
	Weekly Reach	586,000	592,000	526,000	-6,000	60,000
	Total Hours	5,855,000	4,766,000	4,714,000	1,089,000	1,141,000
	Weekly Reach	302,000	295,000	258,000	7,000	44,000
	Total Hours	3,204,000	3,138,000	2,885,000	66,000	319,000
	Weekly Reach	109,000	106,000	111,000	3,000	-2,000
	Total Hours	1,188,000	1,068,000	1,040,000	120,000	148,000
	Weekly Reach	129,000	125,000	122,000	4,000	7,000
	Total Hours	1,265,000	1,240,000	1,195,000	25,000	70,000
	Weekly Reach	164,000	160,000	143,000	4,000	21,000
	Total Hours	1,737,000	1,819,000	1,521,000	-82,000	216,000
	Weekly Reach	109,000	106,000	108,000	3,000	1,000
	Total Hours	1,132,000	995,000	1,164,000	137,000	-32,000
	Weekly Reach	87,000	85,000	98,000	2,000	-11,000
	Total Hours	881,000	962,000	1,063,000	-81,000	-182,000

	Weekly Reach	49,000	53,000	58,000	-4,000	-9,000
	Total Hours	649,000	633,000	753,000	16,000	-104,000
	Weekly Reach	486,000	457,000	470,000	29,000	16,000
	Total Hours	4,509,000	4,179,000	4,295,000	330,000	214,000
	Weekly Reach	488,000	540,000	490,000	-52,000	-2,000
	Total Hours	3,487,000	4,120,000	3,383,000	-633,000	104,000
	Weekly Reach	258,000	289,000	291,000	-31,000	-33,000
	Total Hours	1,885,000	2,469,000	2,200,000	-584,000	-315,000
	Weekly Reach	390,000	388,000	423,000	2,000	-33,000
	Total Hours	2,530,000	2,869,000	3,121,000	-339,000	-591,000
	Weekly Reach	175,000	188,000	175,000	-13,000	0
	Total Hours	1,421,000	1,417,000	1,290,000	4,000	131,000
	Weekly Reach	135,000	155,000	171,000	-20,000	-36,000
	Total Hours	1,023,000	1,037,000	1,414,000	-14,000	-391,000
	Weekly Reach	260,000	276,000	229,000	-16,000	31,000
	Total Hours	2,376,000	2,520,000	1,891,000	-144,000	485,000

	Weekly Reach	367,000	370,000	360,000	-3,000	7,000
	Total Hours	3,141,000	3,115,000	3,602,000	26,000	-461,000
	Weekly Reach	229,000	229,000	269,000	0	-40,000
	Total Hours	2,488,000	2,743,000	2,387,000	-255,000	101,000
	Weekly Reach	288,000	297,000	330,000	-9,000	-42,000
	Total Hours	2,470,000	2,729,000	2,954,000	-259,000	-484,000
	Weekly Reach	495,000	498,000	516,000	-3,000	-21,000
	Total Hours	4,958,000	5,471,000	5,341,000	-513,000	-383,000
	Weekly Reach	679,000	689,000	616,000	-10,000	63,000
	Total Hours	7,585,000	6,863,000	6,899,000	722,000	686,000
	Weekly Reach	347,000	324,000	291,000	23,000	56,000
	Total Hours	4,032,000	3,806,000	3,786,000	226,000	246,000
	Weekly Reach	143,000	140,000	146,000	3,000	-3,000
	Total Hours	1,701,000	1,692,000	1,882,000	9,000	-181,000
	Weekly Reach	164,000	163,000	154,000	1,000	10,000
	Total Hours	2,045,000	2,130,000	1,726,000	-85,000	319,000

	Weekly Reach Total Hours	369,000 3,989,000	398,000 3,941,000	321,000 3,268,000	-29,000 48,000	48,000 721,000
	Weekly Reach Total Hours	59,000 274,000	63,000 364,000	Not Applicable	-4,000 -90,000	Not Applicable
	Weekly Reach Total Hours	1,300,000 4,276,000	1,329,000 4,557,000	1,571,000 6,084,000	-29,000 -281,000	-271,000 -1,808,000
	Weekly Reach Total Hours	996,000 3,448,000	922,000 2,563,000	973,000 3,264,000	74,000 885,000	23,000 184,000
	Weekly Reach Total Hours	300,000 1,049,000	245,000 700,000	282,000 842,000	55,000 349,000	18,000 207,000
	Weekly Reach Total Hours	423,000 1,220,000	465,000 1,216,000	446,000 1,430,000	-42,000 4,000	-23,000 -210,000