

Bella Overview

Bella is bright and fun; it's like having a glass of wine with your funniest and most gossipy friend.



The Bella reader loves gossiping with friends over coffee or a glass of wine, having fun, watching her favourite shows - like This Morning or Loose Women - and looking after her family.

She's a busy mum, working full- or part-time, who also makes sure she has some time for herself in the midst of the mayhem.

THE MISSION:

The No.1 magazine in the Women's Weekly Classics Market, It bridges the gap between the older titles and the celebrity weeklies.

Bella is unashamedly all about entertaining our readers - with exciting and nosy celebrity gossip, glamorous star fashion, emotional real-life stories, health and diet advice, the hottest high-street trends and best beauty buys.

Bella is talking about what you're talking about - whether that's the latest Prince Harry and Meghan Markle drama, the new, must-have anti-ageing product, which diet trends everyone is raving about and what is really happening backstage on those daytime TV shows, we're here to make our readers smile and to brighten their day.

For further information please contact: bauerpublishingadvertising@bauermedia.co.uk

THE STATS



173K
READERSHIP



87K
CIRCULATION



93K+
UK-UU



93K+
IMPRESSIONS



20K+
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

