

Closer Overview

Closer offers entertainment, practical advice, inspiration and escapism.



The Closer reader is 25-45 and at the heart of modern family life.

She puts her friends and family first – they are her world.

Her life is really busy - she is likely to be juggling work with being a mum and running the household. She comes to Closer for its unique mix and breadth of content – everything from the latest celebrity news, body transformations and diet advice, to the most recent beauty and high-street fashion trends and affordable, useful beauty products.

THE MISSION:

Combining the news, gossip and glamour of the celebrity world with extraordinary and compelling real-life features, Closer connects with its reader by getting to the very heart of every story.

Our unrivalled breadth of content is carefully designed to engender a sense of loyalty - with a dedicated life and style section all about the things that really matter to our readers, plus an in-depth 15-page TV guide on what to watch that week.

We have a deep understanding of who our reader is and what's important to her - family, friends, wellbeing and having time to herself.

For further information please contact: bauerpublishingadvertising@bauermedia.co.uk

THE STATS



254K
READERSHIP



92K
CIRCULATION



935K
UK-UU



812K+
IMPRESSIONS



563K+
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

