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**GREATEST
HITS
RADIO
—
NETWORK**



MEDIA PACK

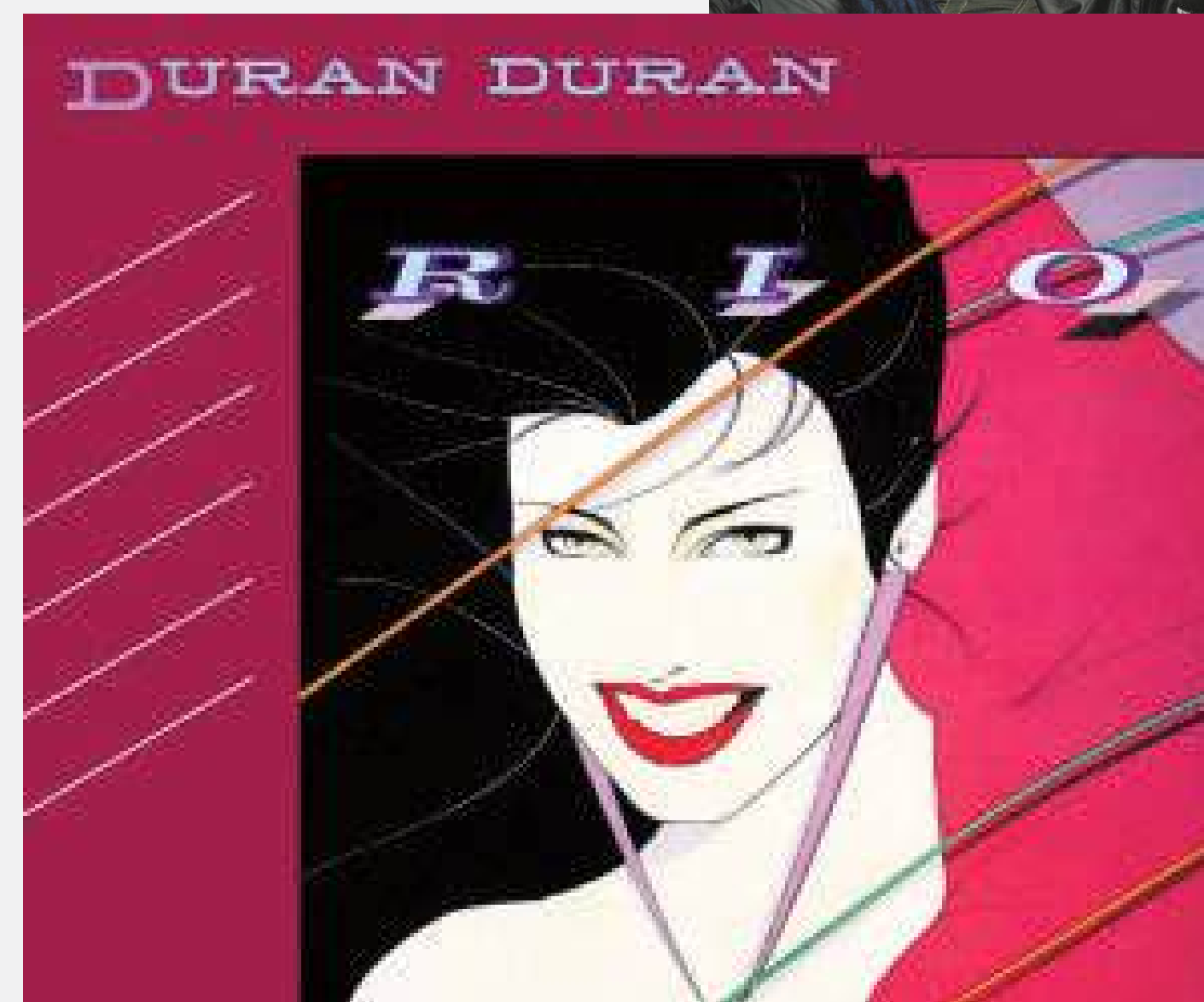
THE MISSION

THE GOOD TIMES SOUND LIKE THIS

Greatest Hits Radio is all about music, positive momentum and the unique feeling that hearing a great song gives you.

We play an amazing variety of the songs our listeners know and love, driven by our shared passion for the Greatest Hits of the 70s, 80s and 90s.

Celebrating music from artists like Blondie, Queen, Madonna, Fleetwood Mac, INXS, and Elton John – Greatest Hits Radio perfectly complements its sister national radio station Hits Radio, and targets an audience who are loving life more than ever before.





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Our vision is to deliver the most popular music for 40+ adults, reflecting the life stage of our listeners and keeping them informed and up-to date with the latest news and information from where they live.

We play the greatest hits from the 70s, 80s and 90s, but we're not an 'oldies' station – we are enjoying our lives now.

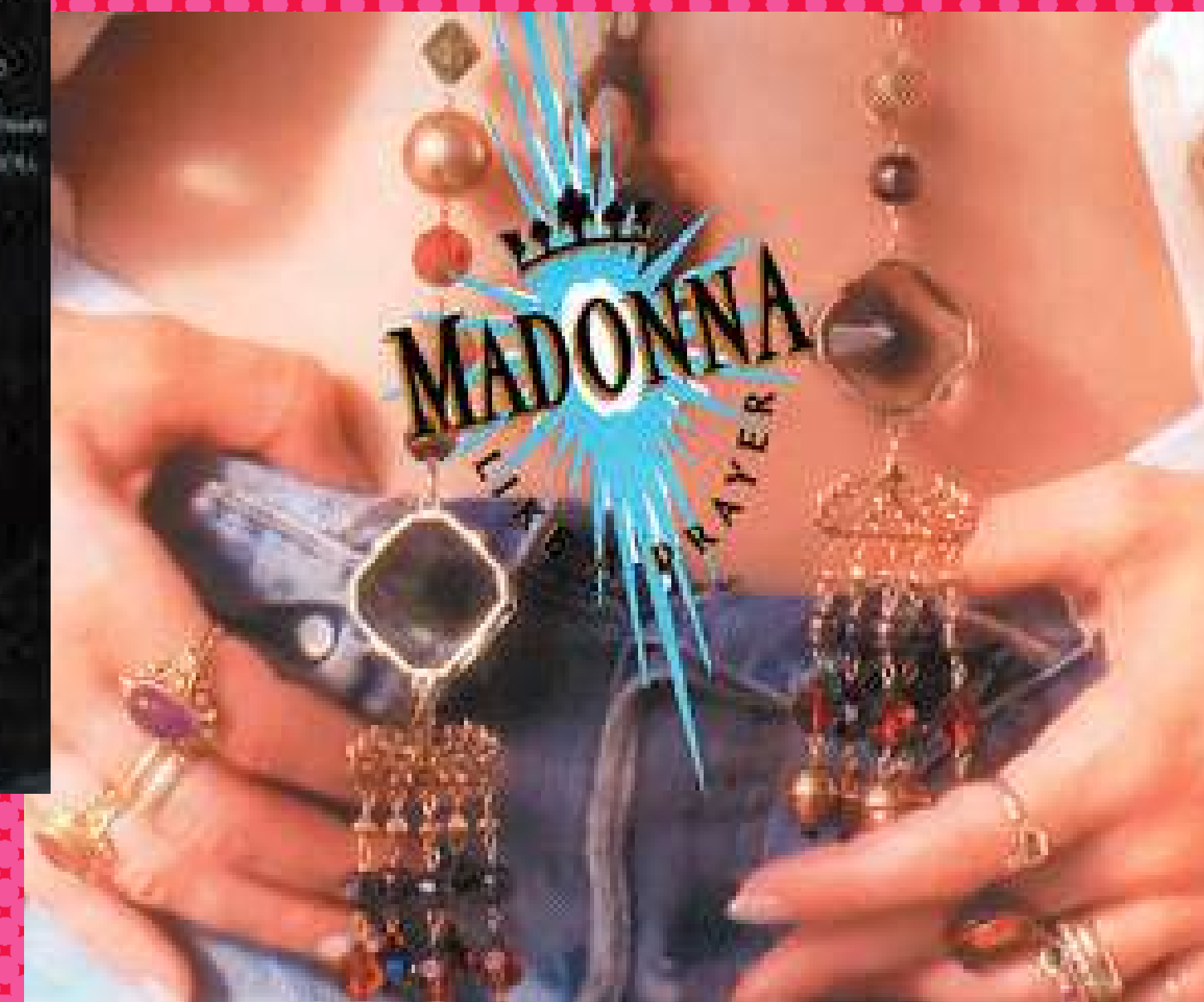


NETWORK LISTENERS:

The Greatest Hits Network audience are mature, but young at heart. They are intelligent, funny and loving life more than ever before. They have never lost their passion for having fun.

The kids are flying the coop, so our audience are 'Reclaimers' with money and the time to do something about it – and they are living their best life right now.

They come to our stations to hear the music they love. Songs that have, and will, stand the test of time. Music that evokes memories of times and places that make them feel great.



**GROUP MANAGING DIRECTOR,
HITS RADIO & GREATEST HITS RADIO NETWORKS**
Graham Bryce

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