

Heat Overview

The brand that sets the agenda of popular culture.



The Heat audience are ABC1 25-45 women, they are loyal fans and stick with the Heat franchise throughout the week, whether that is sitting back with a cup of tea on a leisurely Saturday morning with their favourite mag in hand, tuning into HeatWorld.com on Mondays to find the latest trending fashion styles, or procrastinating with our social channels on a Sunday, our audience are huge fans of the Heat brand and stick with us throughout.

THE MISSION:

Heat is a huge multi-platform iconic brand that really is unrivalled in the entertainment market. Heat is the beating heart of the showbiz world, and we ensure our readers are always in the know and give them conversation starters with their mates down the pub.

In Print - we bring out readers a truly unique, quality experience. From exciting A-list access shoots no other magazine could pull off to celeb news - Heat has the contacts to give the readers the exclusive every time.

In Digital - we deliver breaking news, funny, engaging and exclusive content, whether that is live streaming Love Island's Under The Duvet, instagramming interviews of stars on the red carpet at the NTA's or setting the news agenda with exclusives and access.

For further information please contact: bauerpublishingadvertising@bauermedia.co.uk

THE STATS



153K
READERSHIP



76K
CIRCULATION



779K+
UK-UU



660K
IMPRESSIONS



1.6M
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

