

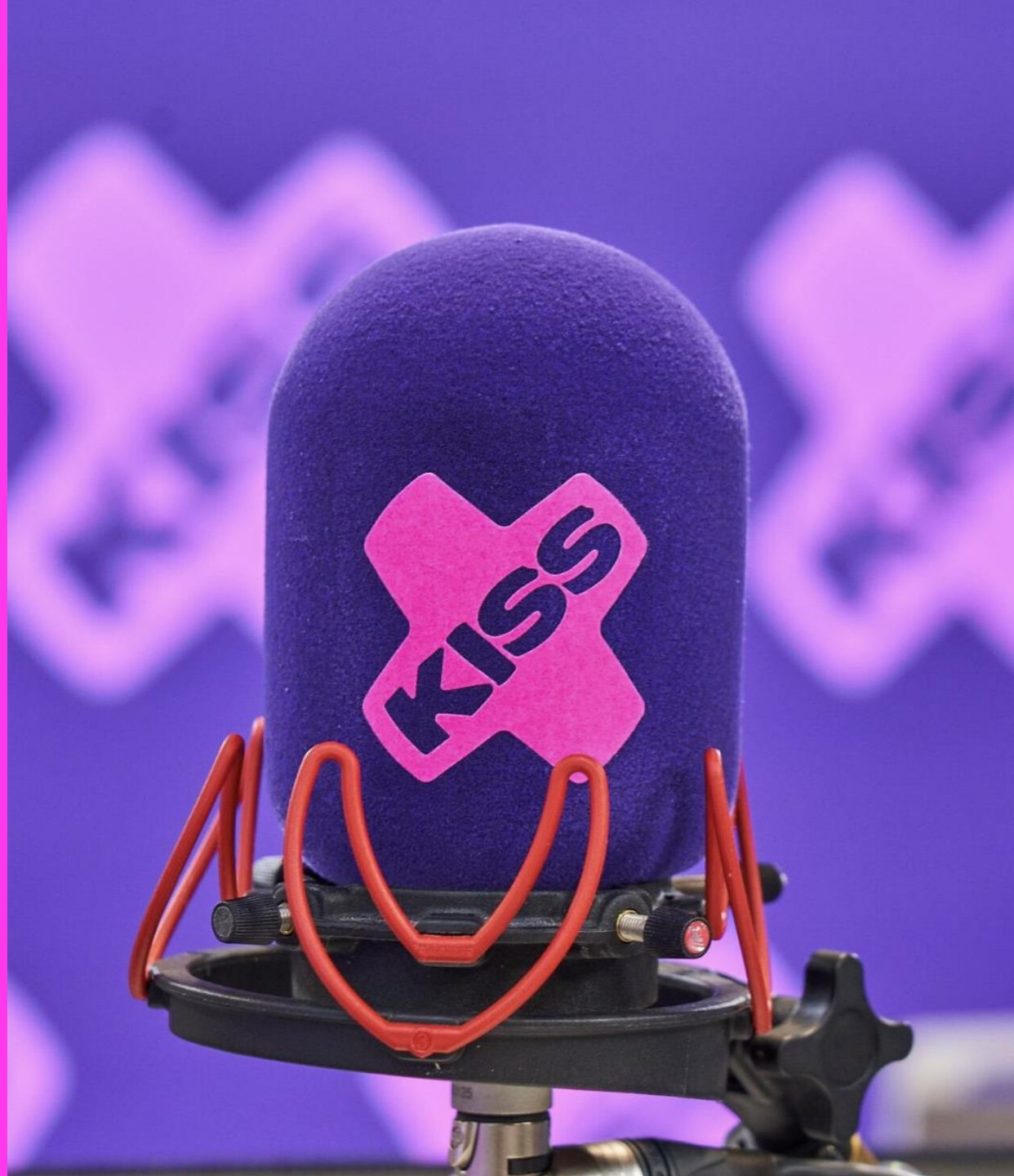


# The mission.

The KISS Network entertains millions of people across the UK every week and is home to KISS, KISS XTRA, KISS DANCE, KISSTORY and KISSTORY R&B, plus several music genre stations available digitally.

The Network is extremely influential amongst a hard-to-reach younger demographic. This audience are living their best lives in the city; their lives are bite-size but full focusing on a 48-hour window of plans where everything is at their fingertips.

They're always onto the next thing and have multiple devices at their fingertips to facilitate this sense of immediacy.



# The KISS Network.





KISS is a leading multimedia brand for engaging 15 to 34-year-olds across its multiple platforms. From on-air radio, social, YouTube and live events, KISS connects with its audience through a multi-platform strategy of delivering content wherever, whenever and however they want it.

KISS is the home of Tyler West & Chloe Burrows in the mornings, Jordan Lee, Tatum taking you through daytime and Nick Bright in the afternoons bringing the biggest KISS tracks in the evenings with Ellie Prohan and Justin Wilkes.

KISS is available on via your Smart Speaker ("Play KISS") on DAB, at [PlayKISS.com](http://PlayKISS.com), on the Rayo app, on socials and at events across the world.





KISS XTRA is targeted at the younger end of the KISS audience and is dedicated to celebrating black music and culture with its raft of talent representing including Henrie Kwushue, Esi, Ellie Prohan, Craig Mitch and Elz The Witch.

KISS XTRA is available on DAB+ in London, plus at [PlayKISSXTRA.com](http://PlayKISSXTRA.com), via your Smart Speaker ("Play KISS XTRA"), on the Rayo app, on socials and at events.





**KISSTORY**



**KISSTORY  
R&B**

KISSTORY plays the best Old Skool & Anthems from R&B, Dance, Garage and Hip Hop with shows from DJs including Wideboys, Marvin Humes, Scott Garcia and Justin Wilkes.

KISSTORY R&B plays the smoothest tracks from the playlist.

Beyond the radio KISSTORY is also a hugely successful event brand selling out festivals and pool parties across the world including in London, Ibiza and Marbella.

KISSTORY is available on DAB, via your Smart Speaker ("Play KISSTORY"), on the Rayo app, via [PlayKISSTORY.com](https://www.playkisstory.com), on socials or at events in the UK and abroad.

KISSTORY R&B is available on DAB+ in London, via your Smart Speaker ("Play KISSTORYR&B"), on the Rayo app and via [PlayKISSTORYRnB.com](https://www.playkisstoryrnb.com).





KISS DANCE plays the biggest dance tracks from the KISS playlist with DJs including Mark Knight, Majestic, and TCTS.

KISS DANCE is available on DAB+ in London, plus at [PlayKISSDANCE.com](http://PlayKISSDANCE.com), via your Smart Speaker ("Play KISS DANCE") and on the Rayo app..



## KISS Breakfast with Tyler & Chloe

Tyler West & Chloe Burrows level up your weekday mornings from 6am with massive guests, huge competitions, studio rave-ups, life-theories and of course what happened last night! Get their daily banter and chaotic fun on your social timeline or in the show's WhatsApp group.



## Evenings with Ellie on KISS

Ellie Prohan takes care of KISS evenings Monday to Thursday from 7pm with the tunes and chat about the day's trending topics.



## Daytimes with Jordan Lee & Tatum

Daytime is the home of Jordan Lee from 10am and Tatum from 1pm. Taking the audiences through the day with a blend of the latest tracks from the KISS playlist and at 11am it's half an hour of KISSTORY Anthems!



## Nick Bright On KISS

Nick Bright is bringing the vibes in the afternoon from 4pm, with everything that's happening in the world that day, from the latest news or celeb goss, to the hottest tracks from the KISS playlist and chats with your favourite celebs!

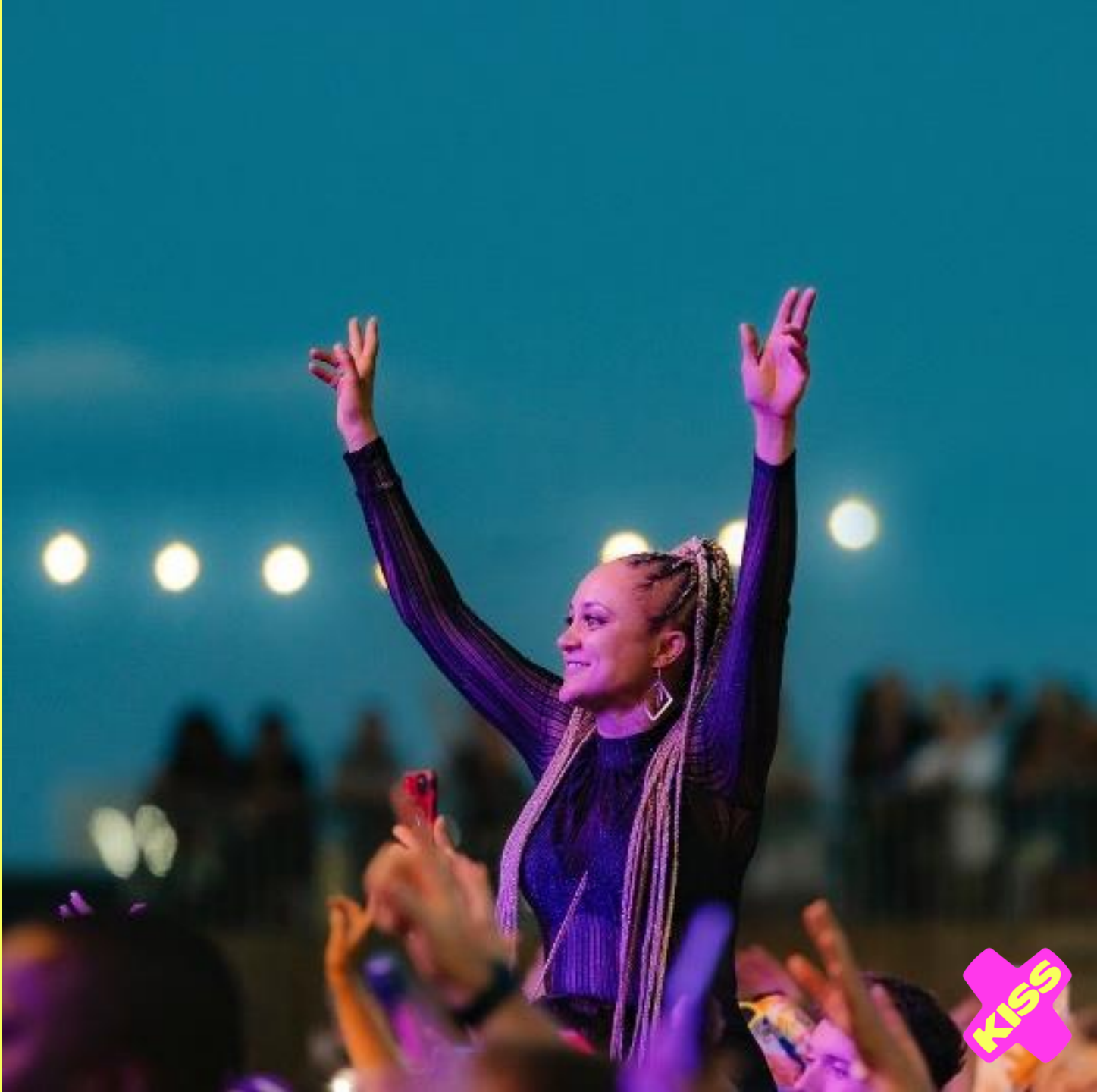


# The listener.

The KISS audience is a 15-34, 60/40 female to male split and united by their love of music and the cool stuff they're into right now.

Travel, movies and tech really excites them, and we see more entries for tech-wins than any other commercial incentive. We're adding huge mobile and digital value by enabling our audience to interact with us on the go and listen live or again later via Rayo.

Our audience is predominantly urban, but increasingly national with 65% now living outside London. They love to interact, with our social platforms reaching a potential 2.3m people, we seamlessly integrate Tik Tok, Instagram, Facebook and YouTube into our editorial strategy.



# App.

The free Rayo app allows you to listen live or replay all of the KISS Network stations on the go, including KISS, KISS XTRA, KISS DANCE, KISSTORY and KISSTORY R&B. Rayo is the home of your favourite artists, presenters and more, plus feel even closer to the music, shows and radio you love with access to sister stations including Absolute Radio, Hits Radio, Magic, Planet Rock and more.



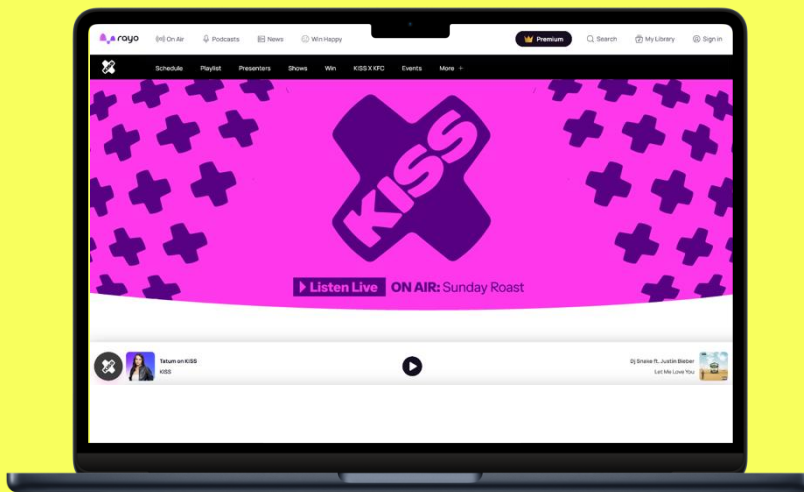
# Live events.

KISS sees more than 300,000 people each year party at our exclusive events; KISSTORY is our biggest event strand with multiple dates each year across the UK and in Ibiza, Marbella and Dubai. Summer is always huge for KISS as we go on the road to host and represent at festivals and events including Reading & Leeds and The BRITs.



# Online.

Listen live and get the latest from The KISS Network via PlayKISS.com, where you'll find the latest news, reviews and competitions from our commercial partners plus the lowdown on our upcoming events.



# Radio.

Don't miss out on the latest from KISS via your radio or smart speaker just ask your smart speaker to "Play KISS", "Play KISSTORY", "Play KISS XTRA", "Play KISS DANCE" or "Play KISSTORY R&B"





## Key contacts.

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