

MOJO Overview

MOJO is the world's largest uk music magazine.



MOJO is the brand for those truly OBSESSED with music. ABC1 male, average age 43, a passionate and discerning individual who loves the good things in life.

A professional with high disposable income, music has soundtracked every major event in his life so far and continues to define him.

A heavy gig-goer and massive fan of live music (71% of MOJO readers have been to a live-music gig in the last year).

THE MISSION:

MOJO is THE MUSIC EXPERT - a magazine of high brand values and integrity.

A carefully crafted musical archive covering the very best of music across genres. From classic and modern rock, folk, soul, country to reggae, electronic and experimental.

It prefers to celebrate quality over popularity - music that will stand the test of time, delivering a monthly dose of world-class journalism and iconic photography to an audience of extremely passionate music consumers. If you're featured in MOJO, you matter.

For further information please contact: joel.stephan@bauermedia.co.uk

THE STATS



411K
READERSHIP



63K+
CIRCULATION



112K+
UK-UU



123K+
IMPRESSIONS



156K+
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

