

Take a Break Overview

The NO 1 selling Women's weekly magazine in the UK Take a Break also publishes a number of brand extensions totalling over 10million copies per year.



Take a Break readers are aged 25 to 51, and 1.2million of them are mums - who are not just head of their household, but also the decision makers on which brands make it into the house.

Our readers put their family and friends first, but are active and engaged members of their wider community.

They are keen shoppers and make up a fifth of the UK grocery spend.

THE MISSION:

Take a Break's mix of real life, fashion, beauty, food, home, travel and competitions attracts a hugely varied readership.

They are likely to own their own home, and to be married and have children. Its universal appeal is the strength of its reader relationship. The magazine is for and by the readers.

They tell us what they are interested in, and we respond. It is read exceptionally thoroughly, has very strong reader loyalty and is read for longer than any of its competitors.

For further information please contact: bauerpublishingadvertising@bauermedia.co.uk

THE STATS



948K+
READERSHIP



228K
CIRCULATION



228K+
UK-UU



504K+
IMPRESSIONS



118K+
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

