

TV Choice Overview

Biggest selling magazine in the uk!!!!



The TV Choice reader is 45-64 and loyal to the magazine, picking it up weekly as a force of habit and trust for the brand.

Watching TV is their favourite pastime, as within their social life it is a preferred topic of conversation. Sharing opinions on the latest TV is important to a TV Choice reader, and they do so by writing letters to the magazine that then shared in the magazine every week.

Often retired or in the latter stages of work, it is the reader's perfect go-to for planning that week's TV. The TV Choice reader seeks to find the best deals and appreciates good value for money – a reason why they love the magazine.

THE MISSION:

TV Choice is packed with highlights from all the best programmes, a fantastic movie guide and the latest on all of the soaps.

It's a great-value, trusted magazine for the whole family. Every year, readers also vote in their hundreds of thousands for the TV Choice Awards - celebrating the hottest TV stars of the moment. It's a friendly, easy-to-use guide to the best TV shows of the week for all the family. It is fantastic content at the unbeatable price of 62p.

For further information please contact: bauerpublishingadvertising@bauermedia.co.uk

THE STATS



1.2M+
READERSHIP



850K
CIRCULATION



6.6M+
BAUER
ILLUMINATE
IMPRESSIONS



55K+
COMBINED
SOCIAL
FOLLOWERS
(TT, IG, FB, X, YT, P)

